



**UNIVERSITETI I PRISHTINËS**  
**“HASAN PRISHTINA”**  
**FAKULTETI I FILOLOGJISË**

Rr. Xhorxh Bush, nr. 31, 10 000 Prishtinë, Republika e Kosovës  
 Tel: +383-38-222970 • E-mail: [filologjia@uni-pr.edu](mailto:filologjia@uni-pr.edu) • [www.filologjia.uni-pr.edu](http://www.filologjia.uni-pr.edu)

## MA Program – JOURNALISM AND PUBLIC RELATIONS, 120 ECTS

Year I						
Semester VII			Hours/Weeks			
No.	C/O	Courses	L	T	ECTS	
1.	C	Stylistics	2	2	7	
2.	C	Research Method in Communications Sciences	2	2	8	
3.	C	Introduction to Communications Theory	2	2	7	
4.	O	Discourse Analysis	2	2	4	
5.	O	English for Academic Purposes	2	2	4	
6.	O	Publicistics and essayistics	2	0	4	
7.	O	New Media Theories	2	0	4	
1	C	Research of Journalism	2	2	8	
2	C	Strategic Communications	2	2	7	
3	C	Theory and Practice of Public Relations	2	2	7	
4	O	Media Criticism	2	2	4	
5	O	Media and Culture	2	1	4	
6	O	Organizational Communications	2	1	4	

Year II						
Semester IX			Hours/Weeks			
No.	C/O	Courses	L	T	ECTS	
1.	C	Political Communications	2	2	8	
2.	C	Communication in the public sphere	2	2	8	
3.	C	Media and Law	2	2	8	
4.	O	Information disorder and post truth	2	2	6	
5.	O	Mass Communications Theories	2	0	6	
Semester X						
1	C	Colloquium: 1. Media Theory and Public Relations 2. Research in the public sphere, political, strategic and organizational communication 3. Stylistics and forms of academic writing 4. Research in the field of media and journalism 5. Research in the field of legal framework of the media	2	0	5	

2	C	M.A. Thesis		25	
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