



**UNIVERSITETI I PRISHTINËS**  
**“HASAN PRISHTINA”**  
**FAKULTETI I FILOLOGJISË**

Rr. Xhorxh Bush, nr. 31, 10 000 Prishtinë, Republika e Kosovës  
 Tel: +383-38-222970 • E-mail: [filologjia@uni-pr.edu](mailto:filologjia@uni-pr.edu) • [www.filologjia.uni-pr.edu](http://www.filologjia.uni-pr.edu)

## **BA program – Journalism, 180 ECTS**

<b>Semester I</b>						
<b>NO.</b>	<b>O/Z</b>	<b>Subject</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	<b>Professor</b>
1	O	Genres of Journalism I	2	2	8	
2	O	Introduction to Journalism I (Oral and written)	2	2	8	
3	O	New media and portals	2	2	6	
4	O	Academic Writing	2	2	4	
5	O	English I	2	2	4	
<b>Total</b>			<b>10</b>	<b>10</b>	<b>30</b>	
<b>Semester II</b>						
<b>No.</b>	<b>O/Z</b>	<b>Subject</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	<b>Professor</b>
1	O	Genres of Journalism II (written)	2	2	8	
2	O	Reporting (written and oral)	2	2	8	
3	O	Ethics of Journalism (written and oral)	2	2	6	
4	O	English Language II (written and oral)	2	2	4	
5	Z	Diction	2	2	4	
6	Z	Media Informatics	2	2	4	
<b>Total</b>			<b>10</b>	<b>8</b>	<b>30</b>	



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<b>Year II</b>						
<b>Semester III</b>						
<b>No.</b>	<b>O/Z</b>	<b>Subject</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	
1	Obligatory	Bases of Mass Communication I(written and oral)	2	2	6	
2	Obligatory	History of European Journalism (written and oral)	2	0	6	
3	Obligatory	Television Journalism	2	3	7	
4	Optional	Media and Politics (written )	2	0	5	
5	Optional	Sociology of Communication (oral)	2	0	5	
6	Optional	The EU Political System (written)	2	0	5	
7	Optional	Multiculturalism	2	0	5	
8						
<b>Total</b>			<b>10</b>	<b>7</b>	<b>30</b>	
<b>Semester IV</b>						
<b>No.</b>	<b>O/Z</b>	<b>Subject</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	
1	O	Basics of Mass Communication II (written and oral)	2	2	6	
2	O	History of Albanian Journalism (written and oral)	2	0	6	
3	O	Basics of journalistic style	2	2	8	



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4	Z	Research Methods in Social Sciences (written and oral)	2	2	5	
5	Z	Infotainment (oral)	2	2	5	
6	Z	Sports Journalism	2	2	5	
7	Z	Marketing and advertising (written and oral)	2	2	5	
<b>Total</b>			<b>10</b>	<b>10</b>	<b>30</b>	
<b>Year III</b>						
<b>Semester V</b>						
<b>No.</b>	<b>O/Z</b>	<b>Subject</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	
1	O	Editing in the media	2	2	7	
2	O	Public relations (lectures and practice)	2	2	8	
3	O	Introduction to Literature (written and oral)	2	2	7	
4	Z	Production and Postproduction	2	2	4	
5	Z	Radio journalism	2	2	4	
6	Z	Public Opinion	2	2	5	
7	Z	Media management (presentation and written form)	2	2	4	
<b>Total</b>			<b>9</b>	<b>10</b>	<b>30</b>	
<b>Semester VI</b>						
<b>No.</b>	<b>O/E</b>	<b>Subject</b>	<b>L</b>	<b>U</b>	<b>ECTS</b>	



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1	O	Investigative Journalism	2	2	8	
2	O	Media literacy	2	2	7	
3	O	Editorial&Comment &Analysis (oral and written)	2	2	7	
4	Z	Civic journalism	2	2	4	
5	Z	Interviews&Talk Shows (oral	2	2	4	
6	Z	Media Rights and Media Politics	2	2	4	
7	Z	Political System of Kosovo	2	2	4	
Total			10	10	30	